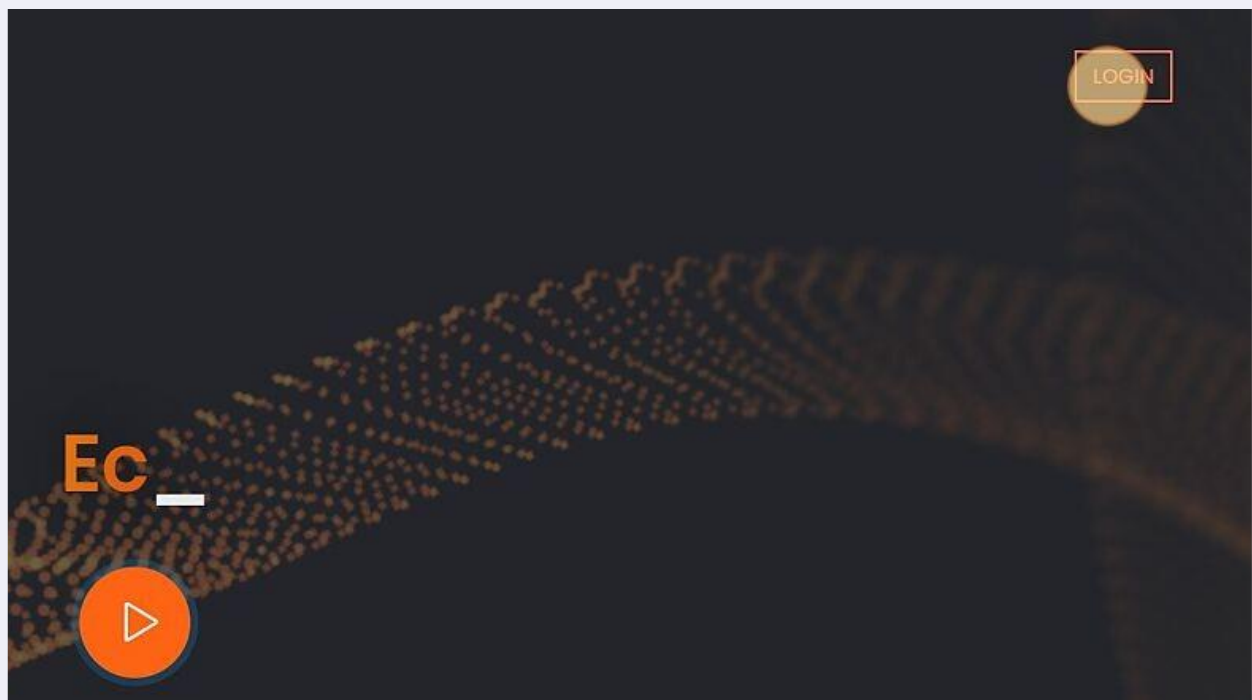


# SALP WORKFLOW

1 Navigate to [www.salptech.com](http://www.salptech.com)

2 Click "Log in"



**3** Click "Start here"

View Report

### + New Report

You can create an "Early Stage Startup Evaluation Report" here and share it with your customer.


Start here

### Client

You can acc information here. Just cl

Clients

**4** Fill in detail information

Company Name	<input type="text" value="X"/>
Foundation Year	<input type="text" value="2021"/>
Sector	<input type="text" value="IT"/>
Name / Surname	<input type="text" value=" "/> 
E-mail	<input type="text"/>
Phone	<input type="text"/>

**5** Answer the all questions

Home

Clients

**New Report**

View Report

Phone

What basic features does the product or service have?

- Basic need oriented
- Problem solving focused
- Social oriented
- Two of these
- None of these

**6** Click "Analyse Data"

How much has your potential users increased compared to the previous month?

- Less than 30%
- More than 30%
- Not certain

**Analyse Data**

7 Here is the "Startup Evaluation Report"



8 See the value of the early-stage startup to be analyzed



9 Recognize the value of an early-stage startup at "5 key points"

presented as suggestions below:

### Estimated Numerical Value

The sum of the 5 focal points indicated in the graph gives the evaluation score of the startup.



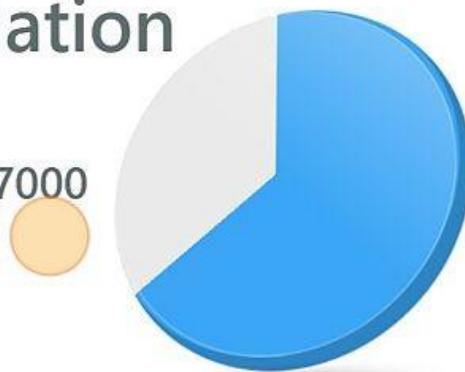
10 Get critical advice on points that can be improved

### Strategic Relation

SALP

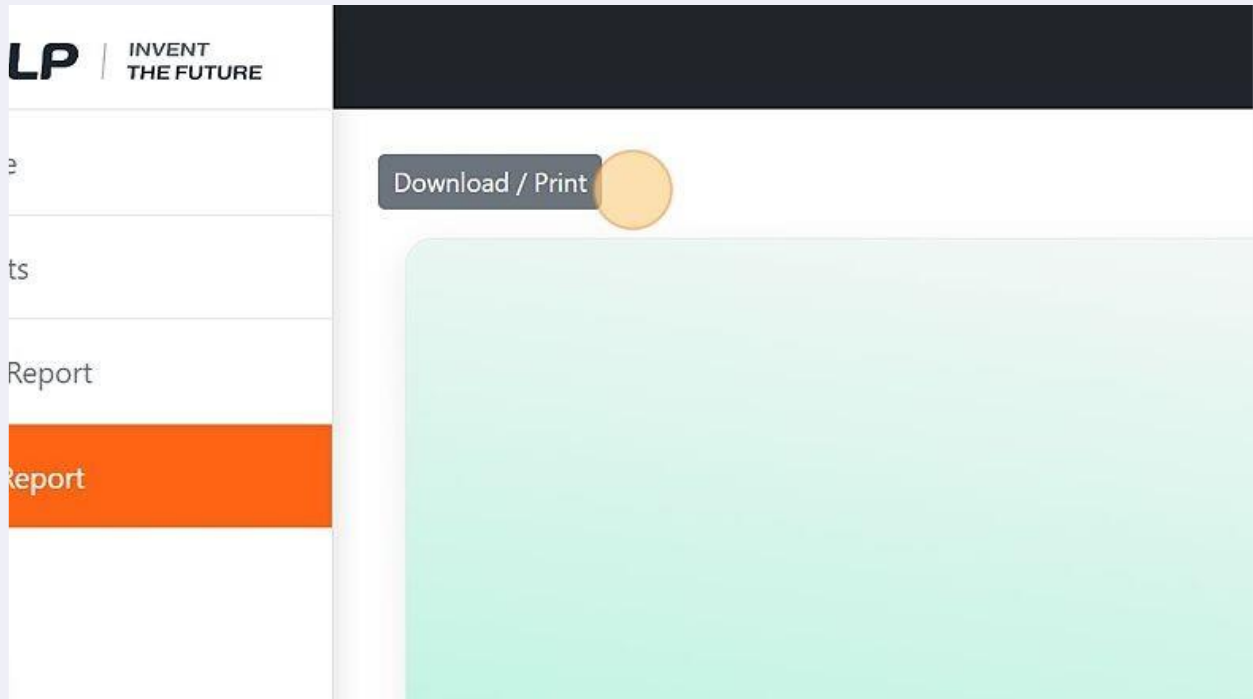
Evaluation Score: 267000

Qualification: 65



**Advice 1:** Lead generation is a critical step in the marketing process, and more importantly, a key factor for business growth. Startups that employ robust lead generation methods with over 30 leads generate at least 133% more profit than startups that don't already have a plan.

11 Click for "Download" or "Print"



12 Click if you want to "Sign out"

